GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

General Administration (I&PR) Department – APSFTVTDC – Telugu Film production in Andhra Pradesh – Extension of certain concessions - Refund of State's share of GST to the extent of 9%/14% and special cash subsidy of Rs.10.00 lakhs per film for 15 Telugu Low Budget Films produced in the State per annum – Orders – Issued.

****

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.MS.No. 116 **Dated: 21-08-2018.**

Read the following:-

1. From the Managing Director, APSFTVTDC, Vijayawada, Lr. No. APSFTVTDC/ Sub/LB/2017/642, dated: 25.10.2017.
2. From the Managing Director, APSFTVTDC, Vijayawada APSFTVTDC/Sub/LB/2018, dated: 30.05.2018.
3. From the Managing Director, APSFTVTDC, Vijayawada, APSFTVTDC/Sub/LB/ 2018/545, dated:16.07.2018.
4. G.O.Ms.No.2, General Admn. (I&PR) Department, dated: 6.1.2006.

-ooOoo-

ORDER:

In the references 1st to 3rd read above, the Managing Director, APSFTVTDC, Vijayawada has informed that after bifurcation of the State, the film shooting activity is very meager in Andhra Pradesh as most of the Telugu films are shot in Other States only. With a view to revive the film activity in the State and to attract Low Budget Film Producers to start producing films in the State, the Managing Director, APSTVTDC proposed certain concessions/incentives to be extended to the Telugu Film Producers including allowing all Government shooting locations free of cost and requested the Government to consider the same.

2. After careful examination of the proposals submitted by the Managing Director, APSTVTDC, Government hereby order, as follows:

(a) *To accord shooting permissions free of cost, for the low budget Telugu Feature Films that are going to be shot in the locations under the control of the Government situated in the State. However, the amounts prescribed as shooting permission fee for locations under the control of various Departments in the G.O.Ms.No.2, General Admn. (I&PR) Dept., dated: 6.1.2006 should be paid as caution deposit directly to the concerned Department, which will be refunded to the producer after completion of the shooting after deducting charges, if any, towards damages caused in the location etc.*

(b) *To reimburse the State's share of GST collections on sale of tickets i.e. 9% / 14% to the producer of Low Budget Telugu Feature Films based on the production of Certificate from the Commercial Taxes Department.*

(c) *Special cash subsidy of Rs.10.00 lakhs per each Telugu low-budget film limited to 15 films per annum provided such film is entirely shot in the State and certified as Good Film by the Committee to be constituted for this purpose.*

3. The incentives shall be granted to the produces who fulfils the following conditions:

1. The registered office of the production house should be located in the State of Andhra Pradesh.
2. The production house must register its name with the APSFTVTDC by paying the prescribed fee.

(P.T.O.)

3. The total cost of the film should not exceed Rs.4.00 crores under any circumstances.
4. The entire film should be shot in Andhra Pradesh only.
5. Details of post production works like recording, re-recording, dubbing etc., should be informed to the Corporation well in advance.
6. The production house should provide details of expenditure incurred on hiring of equipment, transport, hotels etc., except remunerations paid to artists.
7. A committee will be constituted by the Government of Andhra Pradesh to certify whether the entire film is shot in Andhra Pradesh or not. Based on the recommendations of the Committee, the State share of GST will be released/ refunded to the producer.
8. The film which is certified as "GOOD FILM" by the Committee constituted will be given cash subsidy of Rs.10.00 lakhs for 15 films per annum.
9. The Board of the APSFTVTDC shall make alterations/additions to the terms and conditions prescribed above, as and when necessary.

4. The Revenue (CT-II) Department has no objection to reimburse the State's share of GST 9/14% collected on the sale of cinema tickets to Telugu Low Budget Film Producers.

5. The Managing Director, APSFTVTDC, Vijayawada shall take further necessary action in the matter.

6. This orders issued with the concurrence of the Finance (FMU-GAD.II) Department vide their U.O.No. FIN-37027/217/FMU(GAD II)/2017, Dated: 06-08-2018.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S. VENKATESWAR
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

To
The Managing Director, APSFTVTDC, Vijayawada.
The Pay & Accounts Department, Vijayawada
The Accountant General, Andhra Pradesh, Hyderabad.
All Heads of Departments.
The President, Telugu Film Chamber of Commerce
Copy to:
PS to the Spl. Chief Secretary to CM.
PS to Chief Secretary.
The Finance (FMU-GAD.II) Department
The Revenue (CT-II) Department
The YAT&C Department.
PS to EO Secretary to Govt. (I&PR)
SF/SC

//FORWARDED::BY ORDER//

SECTION OFFICER